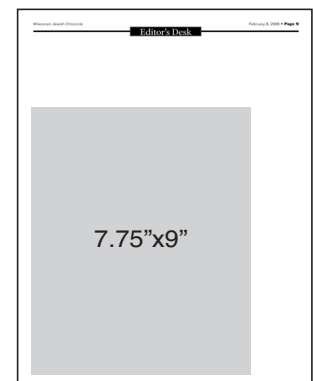
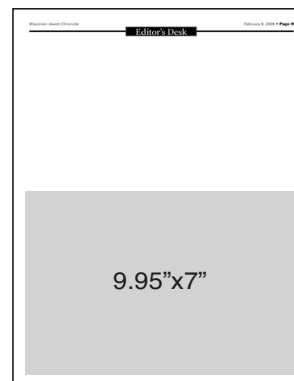
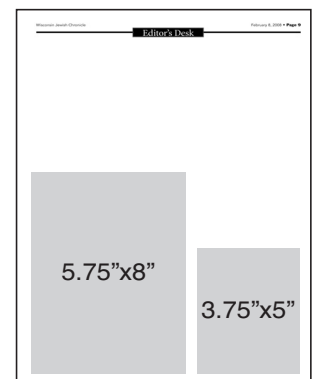
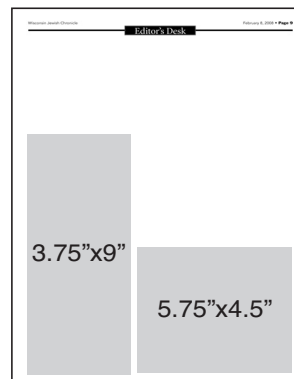
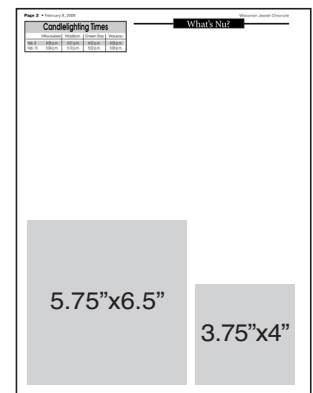
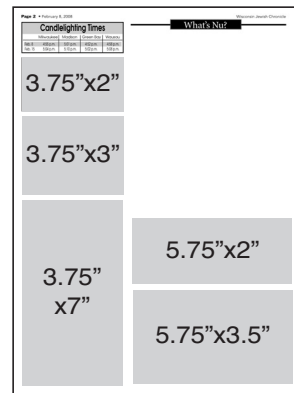


Ad Sizes, Rates, Production Requirements

Sizes	Width x Height	Net Rates
1/24	3.75" x 2"	\$70.00
1/16	3.75" x 3" 5.75" x 2"	\$105.00
1/12	3.75" x 4"	\$136.00
1/8	3.75" x 5" 5.75" x 3.5"	\$163.00
1/5	3.75" x 7" 5.75" x 4.5"	\$225.00
1/4	3.75" x 9" 5.75" x 6.5"	\$290.00
1/3	5.75" x 8"	\$440.00
1/2	7.75" x 9" 9.75" x 7"	\$540.00
full page	9.75" x 13.75"	\$950.00
Cover Opportunity (Cover, Story, Ad)		\$1,000.00



Production Requirements

We are a Macintosh environment working in Mac OS X.

We prefer PDF files. PDF files must be the correct ad size. We cannot alter or change PDF files. Absolutely no hard copy will be accepted as camera ready. If we receive an ad on paper, we will recreate the ad as close as possible to the original.

Any production questions should be addressed to Yvonne Chapman, 414-390-5769, or email your questions to her attention: yvonnec@milwaukeejewish.org.

There are no guaranteed positions in the newspaper.

Color One color \$75.00. Four color process \$250.00.

Inserts Information available upon request.

Prices Effective January 1, 2010.

Terms

Frequency discounts are available. All billing is rendered at the NET RATES as listed. Accounts are due and payable when invoice is rendered. VISA and MasterCard are accepted.

6 x commitment ~ 5% off

12 x commitment ~ 10% off

JANE DILLON

Sales Representative

Phone: 414.390.5765 Cell: 414.588.1810

E-mail: janed@milwaukeejewish.org

Jewish Chronicle
The Wisconsin